

UGEFA Green Entrepreneurship Day @ Kampala Innovation Week 2020

Accelerating Green Finance for SMEs in Uganda's Transition to a
Green Economy

27 – 28 NOVEMBER 2020

www.ugefa.eu



UGANDA
**GREEN ENTERPRISE
FINANCE ACCELERATOR**

Funded by

European Union

Implemented by

adelphi

UGEFA @ Kampala Innovation Week 2020



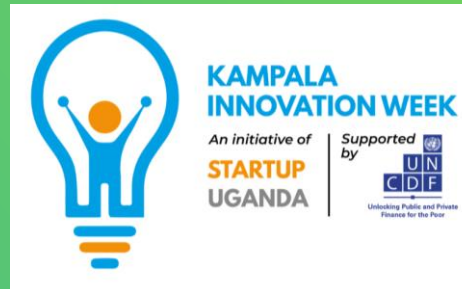
27 NOVEMBER | GREEN ENTREPRENEURSHIP DAY HOSTED BY UGEFA

- | | |
|---------------|---|
| 10:00 – 10:20 | Setting the Scene: Financing Uganda's Green Economy through entrepreneurial solutions |
| 10:25 – 11:25 | Practitioner Dialogue: Banking on SMEs for an inclusive, resilient economy in Uganda |
| 14:00 – 15:30 | Practitioner Lab: Tapping into green-climate finance as a financial institution in Uganda |
| 14:00 – 15:30 | UGEFA Application Clinic <i>(for enterprises interested in applying to the UGEFA programme)</i> |

28 NOVEMBER | INNOVATION DAY

- | | |
|---------------|--|
| 14:00 – 15:30 | Practitioner Lab: Delivering growth capital to green SMEs through tailored financial solutions |
|---------------|--|





RECOVERY | GREEN ENTREPRENEURSHIP DAY

Hosted by Uganda Green Enterprise Finance Accelerator

27 November 2020



European Union



Uganda Green Enterprise Finance Accelerator

www.ugefa.eu



Setting the Scene: Financing Uganda's Green economy through Entrepreneurial Solutions

10:00 – 10:20 EAT, 27 November | Live, In Person at [MoTIV](#) with [live streaming online here](#)

Opening & Keynote Speeches | Set the scene and mobilise stakeholders to champion the role of small- and medium-sized enterprises (SMEs) in green, resilient and inclusive growth in Uganda.

Nadia Cannata, Head of Sustainable Development, **European Union Delegation to the Republic of Uganda**

Prof. Pamela Kasabiiti Mbabzi, Chairperson, **National Planning Authority**

Wilbrod Humphreys Owor, Executive Secretary, **Uganda Bankers' Association**

Eddie Sembatya, Senior Manager, **UGEFA**



European Union





Practitioner Dialogue: Banking on SMEs for an Inclusive, Resilient Economy in Uganda

10:25 – 11:25 EAT, 27 November | Live, In Person at [MoTIV](#) with [live streaming online here](#)

Panel & (Digital) Roundtable Discussions | Celebrate the role green business model innovation plays in ensuring that Uganda's response to economic shocks – climate, Covid-19 and others – not only offers relief to those most affected, but transforms and secures the resilience of markets in Uganda.

John Isabirye, Corporate Relationship Manager,
Equity Bank

Denis Kangere Asimwe, Deputy Country
Representative, **Global Green Growth Institute**

Aaron Werikhe, Planner for Environment and
Natural Resources, **National Planning Authority**

Wilbrod Humphreys Owor, Executive Secretary,
Uganda Bankers' Association

Eddie Sembatya, Senior Programme Manager,
UGEFA



Practitioner Lab: Tapping into Green-Climate Finance as a Financial Institution in Uganda

14:00 – 15:30 EAT, 27 November | [Live, Online at this Zoom link](#)

Input & Recommendations Prototyping | Identify opportunities for Ugandan financial institutions to finance bankable green enterprises across sectors.

Nadia Cannata, Head of Sustainable Development, **European Union Delegation to the Republic of Uganda**

John Isabirye, Corporate Relationship Manager, **Equity Bank**

Catherin Collin, Head of Regional Representation Eastern and Central Africa, **European Investment Bank**

Anna Nikolaeva-Schniepper, Project Coordinator, **KfW**

Rainer Agster, Senior Advisor, **UGEFA**



European Union





UGEFA Application Clinic

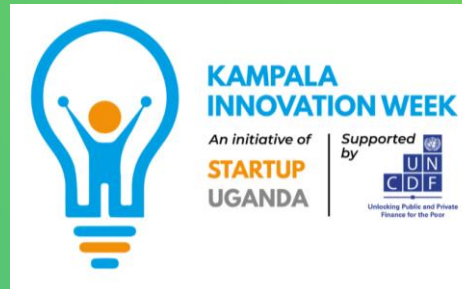
14:00 – 15:30 EAT, 27 November | [Live, Online at this Zoom link](#)

Informational Session | UGEFA offers application clinics to support you (as a green enterprise) when developing an application to the UGEFA programme. You can use the clinic to work on components of your business model and application form – for example to strengthen your value proposition, plan for growth, or specify your impacts.

Participate in the UGEFA Application Clinic to:

- Find out more about the programme and whether it fits your needs and growth objectives
- Access tips and insights to submit an excellent application
- Prepare the business and financial information required in the application form
- Meet and exchange with other green enterprises
- Test UGEFA's interactive tool methodologies and meet our Business Advisors





INNOVATION DAY

28 November 2020



European Union



Uganda Green Enterprise Finance Accelerator

www.ugefa.eu





Practitioner Lab: Delivering Growth Capital to Green SMEs through Tailored Financing

14:00 – 15:30 EAT, 28 November | [Live, Online at this Zoom link](#)

Input & Solutions Prototyping | Build a better understanding of the business models, investment needs and growth potential of green SMEs across sectors and business activities in Uganda. This session will offer cross-sector insights on green SME activities, technologies, investment desires and impacts while engaging stakeholders in a hands-on, collaborative co-creation session to design tailored financial solutions for green SMEs in Uganda. It will focus on the question of:

How to deliver tailored growth financing to green SMEs?

Camilla Shearman, Programme Coordinator **UGEFA**

Maggie Sloan, Programme Coordinator, **UGEFA**

SPEAKER PROFILES

UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Nadia Cannata

Head of the Sustainable Development Section,
European Union Delegation to the Republic of Uganda



Nadia Cannata is Head of the Sustainable Development Section of the European Union Delegation to the Republic of Uganda. Prior to that, she served as Head of the Economic Integration and Energy Section of the Delegation of the European Union to Nigeria and ECOWAS. Ms Cannata has extensive experience in the areas of Sustainable Development, Energy, Private Sector Development, Trade and Regional Integration. The European Union is a key partner in Uganda's Green Growth Development Strategy. With its Inclusive Green Economy programme, the EU Delegation to Uganda focuses on cooperation with several banks and development finance partners in order to ensure a comprehensive involvement of all green economy stakeholders.

Professor Pamela Kasabiiti Mbabazi

Chairperson, *National Planning Authority*



Professor Pamela Kasabiiti Mbabazi is a Professor of Development Studies and the current Chairperson of the National Planning Authority of the Government of Uganda. Before, she served as Head of Research for the Africa Peace and Security Program at the Institute for Peace and Security Studies at Addis Ababa University. From 1998 until 2010, she served as Dean of the Faculty of Development Studies and from 2010 to 2015 as Deputy Vice Chancellor, both at Mbarara University of Science and Technology. Professor Mbabazi has served on several boards, including the Swedish International Centre for Local Democracy, the National Council for Science and Technology Uganda and the African Research and Resource Centre.



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Wilbrod Humphreys Owor

Executive Secretary, *Uganda Bankers' Association*



Wilbrod Humphreys Owor is Executive Secretary of the Uganda Banker's Association. He has more than 25 years of working experience in the area of banking, consumer service institutions and business development in East Africa. He is Director of Fincon Africa LLC, which is a private financial advisory enterprise that is focusing on creating value in the area of investment opportunities in Africa. Moreover, he has served in several different capacities including Managing Director of United Bank for Africa, Head of Liabilities and Channel Expansion of Barclays Bank of Uganda and Head of Consumer Banking of DFCU Bank.

Catherine Collin

Head of Regional Representation Eastern and Central Africa, *European Investment Bank (EIB)*



Catherine Collin is Head of Regional Representation Eastern and Central Africa at European Investment Bank and is involved in covering EIB's lending activities in the financial and infrastructure sectors in the region, based on the Cotonou Partnership Agreement between the EU and the ACP countries. Ms Collin has over 30 years of experience in the financial sector, which she acquired in commercial banks in South Africa and Europe. In 1995, she joined the European Investment Bank in Luxembourg, where she was in charge of institutional activities and development finance, with a focal point on Sub-Saharan Africa.



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

John Isabirye

Corporate Relationship Manager, *Equity Bank*



John Isabirye is Corporate Relationship Manager at Equity Bank and has extensive experience in the financial sector. Previous to working for Equity Bank, he was the Section Head of KCB Bank UG LTD and his tasks consisted of mentoring and guiding businesses, being in charge of customer care and issues connected to the target number of loans and accounts. Moreover, Mr Isabirye worked for Uganda Telecom Ltd and MTN Uganda Ltd in the area of customer care and advise. He holds a Master's Degree in Human Resource Management from the Uganda Management Institute and a Bachelor's Degree in Organisational Studies from Makerere University.

Denis Kangere Asiimwe

Deputy Country Representative, *Global Green Growth Institute (GGGI)*



Denis Kangere Asiimwe is Deputy Country Representative of the Global Green Growth Institute (GGGI). Prior to that, he was Project Manager for the Green Climate Fund Readiness Support Programme Uganda at GGGI, which focuses on enhancing Uganda's readiness to access finance in the areas of climate mitigation and adaptation interventions. Before GGGI, he worked for Fusion Consult (U) Limited as Project Manager and Evaluation Lead in the livelihoods improvement and public health sectors and conducted projects for several organizations including GIZ, WaterAid and World Food Programme. Moreover, he worked as Economist and Planner for the Ministry of Works and Transport and was involved in issues connected to economic development.



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Eddie Sembatya

Senior Programme Manager, *Uganda Green Enterprise Finance Accelerator (UGEFA)*



Eddie Sembatya is a Startup Investor, Mentor, and Coach with 13 years experience supporting Impact programs, Investors and SMEs. He is the Founder of Finding XY a not for profit firm providing business advisory services, investment and project consulting services. Before, he held a number of corporate positions and was an entrepreneur himself running businesses in agriculture, real estate, financial services and distribution. Mr Sembatya is a project partner on implementing the UGEFA programme and SEED representative for Uganda. He has consulted with the United Nations Capital Development Fund (UNCDF) and is a member of the Private Financing Advisory Network (PFAN). He works closely with policy makers, financial institutions, development partners and private sector to support SMEs.

Fred Opio

Programme Coordinator, *Uganda Green Enterprise Finance Accelerator (UGEFA)*



Fred Opio is Programme Coordinator for UGEFA and Finance Manager for Finding XY. Prior to joining Finding XY, He worked as Finance and Administration Officer at TEFCU, an umbrella organization of Fruit Farmers in the Teso Sub region. He supported different farmer groups through building their capacities in record management, governance and collective marketing and others. Mr Opio started his Finance career as an Accountant at Bukalasa Agricultural College, one of the leading government agricultural institution in Uganda. He holds a Master's and Bachelor's degree in Business Administration, with a focus on Accounting and Finance from Makerere University. He is a member of the Institute of Certified Public Accountants of Uganda (ICPAU).



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Anna Nikolaeva-Schniepper

Project Coordinator, *Kreditanstalt für Wiederaufbau (KfW)*



Anna Nikolaeva-Schniepper is Project Coordinator at Kreditanstalt (KfW). On behalf of the German federal government, the KfW Development Bank supports the Republic of Uganda in encouraging access to loans to strengthen the economy, increase employment and reduce poverty. KfW is strongly involved in enhancing the financing of micro, small and medium-sized enterprises (MSMEs) in the agricultural sector and it helps and refinances financial institutions, which adapt themselves to customers based in rural areas. Moreover, KfW established a credit information agency and a Deposit Protection Fund, from which especially the clients from micro finance institutions benefit. Consequently, the customers' chances of receiving access to tailored financial services are improved.

Rainer Agster

Executive Board Member, *adelphi / Uganda Green Enterprise Finance Accelerator (UGEFA)*



Rainer Agster is a member of the adelphi management board and Director of Private Sector Cooperation at adelphi and is responsible for various programs related to the private sector and sustainable development. He is a recognised expert in the fields of green finance, resource efficiency, green entrepreneurship and dialogue formats. Mr Agster advises financial institutions worldwide on climate protection, energy efficiency and corporate finance, and provides support for banks in the introduction of digital solutions for green finance products and the implementation of green credit lines. He is Director of Operations of SEED and has significantly built up and developed the SEED initiative for green SMEs, which has already supported thousands of SMEs worldwide.



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Camilla Shearman

Programme Coordinator, *Uganda Green Enterprise Finance Accelerator (UGEFA)*



Camilla Shearman is Programme Coordinator of the UGEFA Programme and Analyst at adelphi focusing on the topic areas of sustainable entrepreneurship, green economy, and resource efficiency. Prior to joining adelphi, Camilla worked with a social business accelerator on entrepreneurship and innovation ecosystem building projects in Tanzania. Previously, she supported the World Food Programme in Malawi to develop a 5-year country strategic plan to address food security and nutrition through resilience building. Camilla studied a Masters of Economics and Business at Sciences Po Paris, with a concentration on sustainability, and undertook a collective capstone project with the European Investment Bank to research civil society engagement strategies of international financial institutions.

Maggie Sloan

Programme Coordinator, *Uganda Green Enterprise Finance Accelerator (UGEFA)*



Maggie Sloan is Programme Coordinator of the UGEFA Programme and Consultant at adelphi specialising in the topics areas of sustainability entrepreneurship, green economy and resource efficiency. Prior to joining adelphi, Maggie gained experience working for a risk reduction and climate change adaptation project sponsored by the EU's Disaster Preparedness Programme (DIPECHO) in Peru and on a World Bank renewable energy initiative in Indonesia. She improved her proficiency in quantitative analysis while working for an environmental engineering firm and consulting a client on the financial risks of Wetland Mitigation Banking at a former coal-fired power plant. Maggie received a Master of Science in Environmental Governance from the University of Oxford, with a concentration in corporate environmental management.



UGEFA Green Entrepreneurship Day | Speaker Profiles

Kampala Innovation Week, 27-28 November 2020

Aaron Werikhe

Planner for Environment and Natural Resources,
National Planning Authority



Aaron Werikhe is Planner for Environment and Natural Resources and also the focal person for green growth at the National Planning Authority. He has extensive experience in Sustainable Development and Responsive National Development Planning, Environment and Natural Resource Management, Climate Change Action and Green Growth and mobilizing Climate Finance. Prior to the National Planning Authority, Mr Werikhe was Policy Specialist at the Global Green Growth Institute (GGGI). At GGGI his work consisted of the analysis of Uganda's national and sectoral development plans and policies in order to identify green growth integration gaps and the organization and coordination of green growth policy and strategy dialogues.



Get in contact with us

 www.ugefa.eu

 info@ugefa.eu

 facebook.com/ugefa

 [@ugefa_eu](https://twitter.com/ugefa_eu)

 linkedin.com/company/ugefa/



Funded by

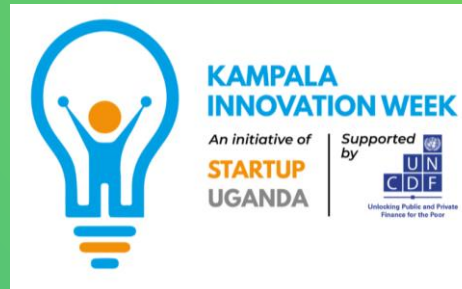


Implemented by



In collaboration with





We looking forward to seeing you at UGEFA Green Entrepreneurship Day @ Kampala Innovation Week!



Funded by



Implemented by



In collaboration with

